

WESTON IMPORTS GAINS TANLINE

Leading sunless tanning brand, Tanline, is now available wholesale through Weston Imports for the beauty industry. For all your Tanline professional and retail products, contact: Weston Imports 02 9898 0299.



ALL GO AT SUMMAGLO

Summaglo, based in Cottlesloe, Western Australia, has secured sole distributorship rights for Australia for Aviva Labs, the US-based manufacturer of natural, sunless tanning solutions. Summaglo offers salons and spas turnkey distribution of Aviva Labs' entire line of professional and retail sun tanning products. Summaglo also offers extensive training and support at their educational facility as well as on-site. Established by Narelle Moyle and her business partner Michael Somic, Summaglo aims to become a leading sunless tanning company that is both socially responsible and focused on the health of their clients, a philosophy shared by Aviva Labs. In December last year, Summaglo also opened their Summaglo Tan & Make-up Bar, supported by local business sponsors including Uspa, Katherine Kalaf Jewellery, and Salon Icon Hairdressing, along with in-salon product ranges Aviva Labs, PROOF Cosmetics and Shizen. Highlighting Summaglo's strong connection with the Breast Cancer Foundation WA Inc, each salon room is named after an inspirational woman who has battled breast cancer. "My business partner, Narelle Moyle, and I wanted to create a tanning and beauty company that is socially responsible and cares about the beauty of our clients today and their health tomorrow," Michael Somic said. Contact: Summaglo 1300 363 144.

PROOF's Dale Dorning, model Fabienne and Michael Somic at the launch.



OCEANS OF INSPIRATION

Adelaide's Ocea Beauty Bar is the creation and passion of Ocea Cicchiello. In the beauty industry since age 14, Ocea's dream was to channel her experiences and establish one of Adelaide's most sought-after beauty salons that would be an inspiration to young women and help them move forward in their beauty careers, also change the attitude that beauty is a "drop-out" job. Two years on the salon boasts over 350 clients with an 80 per cent rebooking rate. "I wanted to create a space that is both professional and welcoming, with an appearance of exclusivity, minus the price tag!" Ocea said.

The salon alternates its business colours each week, which can often remind clients they are due for their appointment. Clients are receive a gift every time they leave. "This means every client always leaves with a strong emotional anchor to the salon, and I believe this explains our exceptional rebooking rate," says Ocea.

Along with offering Pamper Parties, Ocea Beauty Bar has also participated in the Cancer Council's Girls Night In, and Ocea regularly trains to keep her qualifications updated and searches internationally for different products for the salon. Contact: Ocea Beauty Bar 08 8362 3552.

