



# Colors and Undertones Guide

Understanding color theory is essential when choosing the right solution for each client. All of the solution will appear brown but each solution has an appearance of a different color category. The color category is determined by the secondary color that appears along with the brown giving it a certain "Hue". We have seven different categories of hues for our Silk solutions, Red, Violet, Golden, Green, Brown, Ash, and Yellow. These will sometime be referred to as the "Base" of the solution. In addition to the color base of the solution each individual color we produce will also fall into an "undertone" category. All colors on the wheel are either warm, cool, or neutral. Below each one of the Silk solutions are categorized by base, undertone, and color description.

## Aruba



Base category: Brown  
Undertone: Cool  
Description: Caramel



## Capri



Base category: Brown  
Undertone: Neutral  
Description: Pure brown



## Ibiza



Base category: Violet  
Undertone: Cool  
Description: Orchid



## Bali



Base category: Ash  
Undertone: Cool  
Description: Taupe



## Cayman



Base category: Yellow  
Undertone: Warm  
Description: Butterscotch



## Samoa



Base category: Brown  
Undertone: Cool  
Description: Espresso



## Bermuda



Base category: Green  
Undertone: Warm  
Description: Olive



## Hawaii



Base category: Brown  
Undertone: Warm  
Description: Cinnamon



## Santorini



Base category: Ash  
Undertone: Warm  
Description: Sable



If your client wants a natural looking tan then choose a matching undertone and if they want a dark tan use the opposite undertone. Undertones of skin are either warm, cool or neutral. The Aviva solutions will either be a warm, cool, or neutral brown. Silk Capri is a neutral undertone and can be used on everyone and darkness level is determined by length of time of the skin.

Cool



Natural Tan



Dark Tan



Warm



Natural Tan



Dark Tan



Neutral



Natural Tan



Dark Tan

